



DDA CANADA AWARDS GALA



Decorators & Designers
Association of Canada

SPONSORSHIP PACKAGES

THURSDAY OCTOBER 9TH 2025
CARLU, TORONTO





Decorators & Designers
Association of Canada

The Decorators & Designers Association (DDA) of Canada is a Canadian professional association that elevates the decorating and design industry through education, events, training, advocacy and community building.

We formed in 1992 when a group of six soon-to-be graduates from Seneca's interior decorating program realized they were about to lose their professional network and hurried to create a community for decorators. Within 18 months, the group had ballooned to 125 people. In 1994, we incorporated as Certified Decorators' Association (CDECA). As a non-for-profit, we sought to provide continuing education, collaboration, a code of conduct and outreach to students.

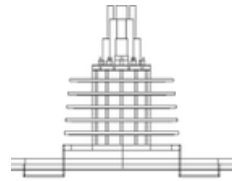
We are dedicated to helping our members be the best they can be for their clients and themselves. DDA champions decorating and design excellence by setting educational standards and professional development requirements for our members; requiring members to adhere to the DDA Code of Ethics. DDA fosters the growth of the decorating industry in Canada; advocates for the profession on policy matters; and promotes a positive image of the industry through proactive activities and events.

Visit our website for more information at ddacanada.com.





EVENT VENUE



CARLU

444 Yonge St #7,
Toronto, ON M5G 2B3
Phone: [416-915-3770](tel:416-915-3770)

HOTEL INFORMATION:

**DDA CANADA
AWARDS
GALA**

COCKTAIL RECEPTION SPONSOR

Cocktail Reception Sponsor \$2,500

1 Available

Benefits:

- Exclusive sponsorship of the cocktail reception
- Logo exposure on printed signage, email marketing, registration website, PowerPoint presentations, and post-event survey
- Public thank you and recognition by the event emcee
- One complimentary table
- Dedicated signage at the cocktail reception
- One (1) complimentary table
- One (1) stand-alone post on DDA social media accounts

SOLD



AWARD SPONSOR



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Student Awards Sponsor \$2,500

1 Available

Benefits:

- Present the award category on stage to the winner!
- Sponsorship of all student awards
- Logo exposure on printed signage, email marketing, registration website, PowerPoint presentations, and post-event survey
- Public thank you and recognition by the event emcee
- One (1) complimentary table
- One (1) stand-alone post on DDA social media accounts



SPECIALTY OPPORTUNITY

VIP Lounge Sponsor \$2,500

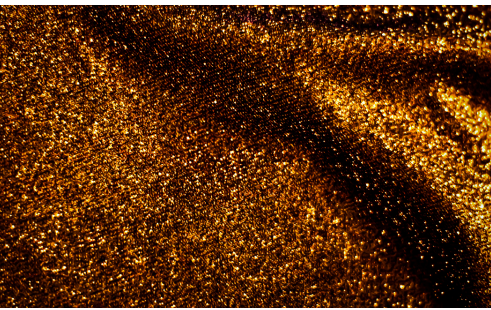
2 Available

Benefits:

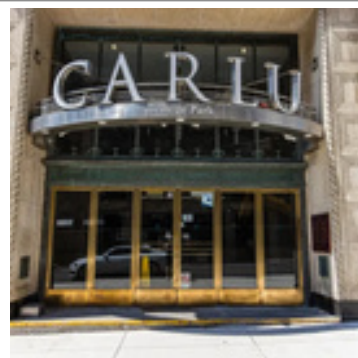
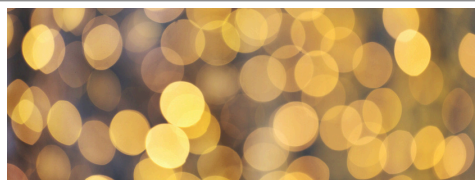
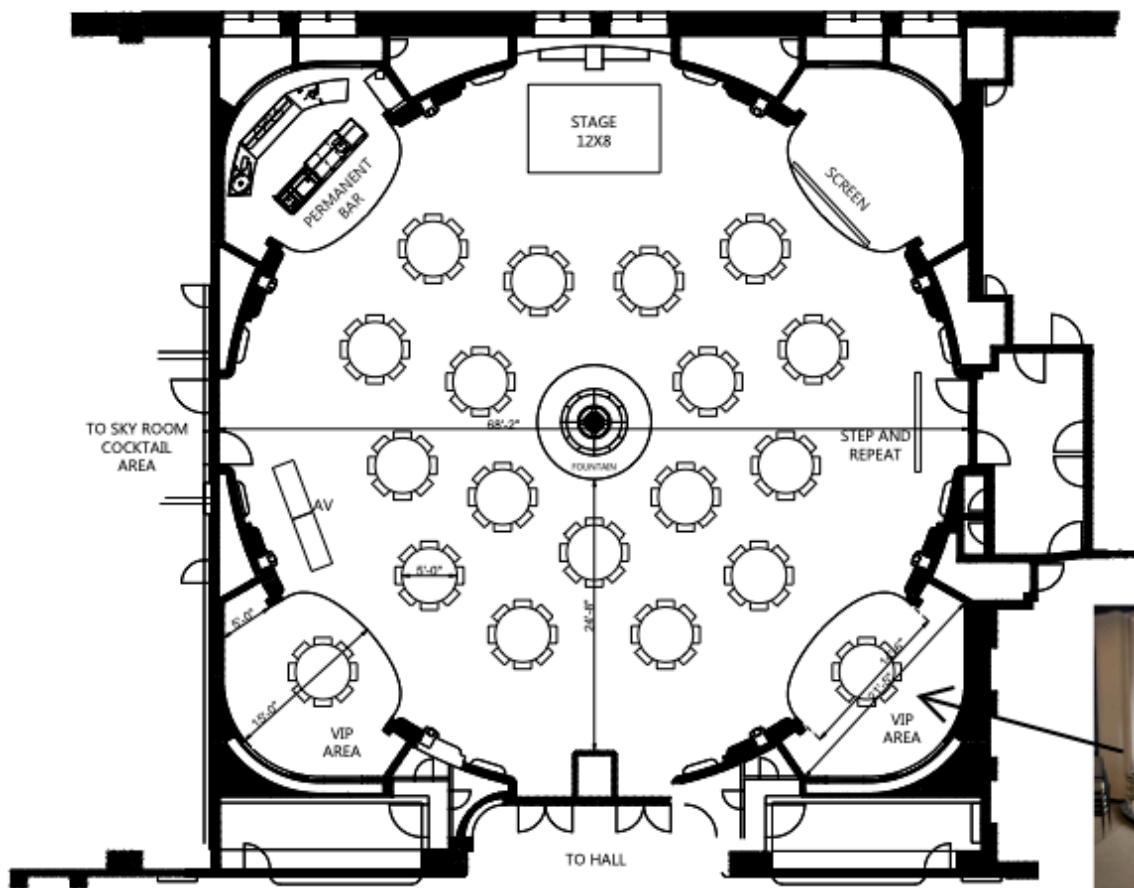
- Exclusive use of VIP Lounge during cocktail hour and post-awards celebration
- Opportunity to personalize space
- VIP recognition in the Gala program and digital event assets
- Public thank you and recognition by the emcee
- One (1) complimentary table
- One (1) stand-alone post on DDA social media accounts



SPECIALTY OPPORTUNITY FLOORPLAN



THE CARLU ROUND ROOM





DRINK SPONSOR

White Wine Sponsor \$2,000

1 Available

Benefits:

- Logo exposure on printed signage, email marketing, registration website, PowerPoint presentations, and post-event survey
- Public thank you and recognition by the event emcee
- One (1) complimentary in-person ticket
- One (1) stand-alone post on DDA social media accounts

Red Wine Sponsor \$2,000

1 Available

Benefits:

- Logo exposure on printed signage, email marketing, registration website, PowerPoint presentations, and post-event survey
- Public thank you and recognition by the event emcee
- One (1) complimentary in-person ticket
- One (1) stand-alone post on DDA social media accounts



Centrepiece Sponsor \$300 per table

10 Available

Benefits:

- Logo exposure on centrepieces at the sponsored table(s)
- Acknowledgment in the event program and PowerPoint presentations
- Public thank you and recognition by the event emcee
- Social media mention on DDA accounts
- Includes your company's logo on the printed menu at each seat
- All ten (10) available for \$2,500 with one (1) complimentary table (please email us for more information)

Silent Auction Sponsor \$1,000

3 Available

Benefits:

- Logo exposure on silent auction signage and bid sheets
- Acknowledgment in the event program and PowerPoint presentations
- Public thank you and recognition by the event emcee
- One (1) complimentary in-person ticket
- Social media mention on DDA accounts



365 VIDEO BOOTH SPONSOR

Videobooth Sponsor \$2,000

1 Available

Benefits:

- Logo exposure on printed signage, email marketing, registration website, PowerPoint presentations, and post-event survey
- Public thank you and recognition by the event emcee
- One (1) complimentary in-person ticket
- One (1) stand-alone post on DDA social media accounts





SILENT AUCTION

A Unique Opportunity to Showcase Your Brand



As part of this extraordinary evening, we are hosting a Silent Auction to raise funds for DDA's ongoing initiatives, including education, events, training, advocacy and community building. The auction will take place in the main dining room, providing an exclusive opportunity for guests to view and bid on items throughout cocktails and the sit down dinner.

Your brand will receive exposure to a highly targeted audience of over ??? design professionals, potential clients, and industry influencers. Your donation will be prominently displayed, giving you the opportunity to align your brand with the DDA, a discerning and savvy audience with a passion for quality and design.

Donors will be acknowledged in the evening program, and will be highlighted on signage at the event, ensuring maximum visibility.

We are seeking a diverse range of items that reflect the creativity, and innovation of our industry:

**Fashion and Home Décor
Artwork or Sculptures
Product/Service Discounts**

**Consultation services
Unique, One-of-a-Kind Pieces
Luxury Experiences**

**Spa Packages
Vacation Stays
Dining Experiences**

Your donation to the DDA Annual Gala Silent Auction is chance to make a lasting impact on the design community while showcasing your brand to some of the most influential figures in the industry. We hope you will consider joining us in making this year's gala an unforgettable success. To donate please contact us at **sponsorship@ddacanada.com**

Thank you for your generosity and support.



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SPONSORSHIP PACKAGE

Sponsorship opportunities can be purchased at
<https://ddacanada.wildapricot.org/2025-gala-sponsorship/>

For more information please contact Sponsorship@ddacanada.com

office@ddacanada.com | (416) 231-6202

www.ddacanada.com

2025