



Decorators & Designers  
Association of Canada

# MEMBER BENEFITS







# Unlock the DDA Canada Advantage

DDA Canada gives you an advantage in our highly competitive design industry. Membership is the easiest way to connect with suppliers and peers and grow your business. We enjoy a wide range of member benefits, including a year-round education program, significant savings on products and services and an annual design competition.

With over 400 members across the country, ours is a large professional network that will support you throughout your design career. Whether you're still in school, currently working in the industry, or retired, DDA Canada provides a rich, rewarding experience.





# Accredited Membership

Business Tools	Events	Access & Discounts	Affiliation
IDCEC number	Invitations to exclusive showroom and design events	Discount to all DDA Canada events	Access to member-only Facebook group
<u>Access to the exclusive Find a Supplier Directory.</u>	Access to online and in-person networking events	Discounts on educational resources	Association voting rights
<u>Business listing in DDA Canada's Find a Decorator Directory.</u>	<u>CEU-eligible lectures and training</u>	Up to 20% savings on group liability insurance for your business	Eligible to take on DDA Canada leadership roles
Eligible to participate in DDA Canada's annual Decorating & Design Competition	<u>Opportunities to volunteer on committees</u>	10% discount at Hakim Optical	<u>Inclusion in the DDA Canada Find a Decorator Directory.</u>
DDA Canada Accredited Member badge to display on your website	<u>Opportunities to volunteer on the Board of Directors</u>	Receive exclusive affiliate offers	
Access to member-only articles & publications on <u>ddacanada.com</u>		Front-of-the-line event registration	
Simplified registration with many industry vendors			
Access to Mentorship program events (at a preferred rate)			

# Affiliate Membership

## Standard

Directory listing in DDA Canada's online Find A Supplier Directory.

Inclusion of your event in our event calendar

Sponsor DDA Canada's highest profile events (Gala, Decorating & Design Competition, etc.).

Networking: attend or host local events

Industry News: Receive industry announcements through DDA Canada communications

Opportunities to volunteer on the Board of Directors

Opportunities to volunteer on committees

Email Broadcast: Promote your showroom, trade events & seminars through targeted segments

## Premium

Directory listing in DDA Canada's online Find A Supplier Directory.

Inclusion of your event in our event calendar

Sponsor DDA Canada's highest profile events (Gala, Decorating & Design Competition, etc.).

Networking: attend or host local events

Industry News: Receive industry announcements through DDA Canada communications

Opportunities to volunteer on the Board of Directors

Opportunities to volunteer on committees

Add one additional representative for each region with a DDA Chapter to get better connected

Mentions in design-focused blog posts

Email Broadcast: Promote your showroom, trade events & seminars through targeted segments

Webinar available to DDA national membership or banner ad in weekly newsletter, NEXT IN DDA

# Student Membership

General	Events	Access & Discounts	Affiliation
DDA Canada Student Member badge	Invitations to exclusive showroom and design events	Discount to all DDA Canada events	Access to member-only Facebook group
Access member-only articles & publications on <a href="http://ddacanada.com">ddacanada.com</a>	Access to online and in-person networking events	Discounts on educational resources	
<a href="#">Access to the exclusive Find a Supplier Directory.</a>	<a href="#">CEU-eligible lectures and training</a>	10% discount at Hakim Optical	
Participation in DDA Canada's annual Student Decorating & Design Competition (at a preferred rate)	<a href="#">Opportunities to volunteer on committees</a>	Receive exclusive affiliate offers	
Access to Mentorship program events (at a preferred rate)		Front-of-the-line event registration	





# Join us!

DDA Canada hosts local events for design industry professionals in communities across the country. Watch for event announcements on our social media channels, or sign up for our DDA weekly newsletter, NEXT IN DDA to receive event details directly to your inbox.



[ddacanada.com](https://ddacanada.com)



[office@ddacanada.com](mailto:office@ddacanada.com)



(416) 231-6202



[@ddacanada](https://www.instagram.com/ddacanada)



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