

DDA Canada gives you an advantage in our highly competitive industry.

DDA Canada is the most influential association for decorators and design industry professionals in Canada. We are growing our industry by connecting, supporting, and advocating for design professionals, students, and suppliers, like you.



Membership across
Canada



37,000 site visits per year



3,000+ followers on social media



VIP access to our closed LinkedIn group



48% email open rate



Events with local and national reach



80% of DDA's Accredited Members belong only to DDA and no other professional associations



71 student members



Decorators & Designers Association of Canada

Take advantage of all that your Affiliate Membership has to offer!

Affiliate Benefits	Standard Membership \$575 + tax annually	Premium Membership \$1000 + tax annually
Email Broadcast Promote your showroom, trade events & seminars through targeted segments.	1 National Or 2 Chapter-Targeted	2 National Or 4 Chapter-Targeted
Directory Listing Inclusion in DDA Canada's online Affiliate Directory. Gives your SEO a boost and helps members find you easily.	\Rightarrow	$\stackrel{\wedge}{\sim}$
new Local Reach Unlimited additional additional company representatives in the public DDA Find a Supplier Directory.	\triangle	\Diamond
Sponsorship Gain more impressions by sponsoring DDA Canada's highest profile events (ie. Decorating & Design Competition, Gala, etc.).	\triangle	\Rightarrow
Networking Build relationships with decorators & designers by attending or hosting local events.	\triangle	\Diamond
Industry News Stay up to date with industry announcements through DDA Canada communications.	\Rightarrow	\Rightarrow
new Brand Awareness Company logo on all non-sponsored DDA Canada Communications.		\Rightarrow
Brand Building Web-based seminar available to DDA national membership or a banner ad in monthly newsletter (a \$200 value)!	\$200*	1 FREE*
Give Back Opportunity to join the Board of Directors	\Rightarrow	\Rightarrow
Share Expertise 6 newsletters per year	\Rightarrow	\Rightarrow
Event Calendar Boost event attendance with inclusion of your event in our event calendar.	\Rightarrow	Δ