

# HYBRID AWARDS GALA

Thursday, May 5, 2022 | The Grand Luxe, Toronto, ON  
Sponsorship Package





# DDA Canada

The Decorators & Designers Association of Canada is a Canadian professional association that elevates the decorating and design industry through education, events, training, advocacy and community building.

We formed in 1992 when a group of six soon-to-be graduates from Seneca's interior decorating program realized they were about to lose their professional network and hurried to create a community for decorators. Within 18 months, the group had ballooned to 125 people.

In 1994, we incorporated as Certified Decorators' Association (CDECA). A not-for-profit, we sought to provide continuing education, collaboration, a code of conduct and outreach to students.

We are dedicated to helping our members be the best that they can be for their clients and themselves. DDA champions decorating and design excellence by setting educational standards and professional development requirements for our members; requiring members to adhere to the DDA Code of Ethics.

DDA fosters the growth of the decorating industry in Canada; advocates for the profession on policy matters; and promotes a positive image of the industry through proactive activities and events.

Visit our website for more information at [ddacanada.com](http://ddacanada.com)







# About the Event

The 2022 DDA Virtual Awards Gala will be held at the Grand Luxe in Toronto on Thursday, May 5, 2021. This event will be the first ever DDA hybrid event, welcoming virtual and in-person attendees.


Registration is expected to open early January 2022, and the event is expected to draw upwards of 100 attendees virtually and 120 attendees in person.

We are excited to be hosting the event at the Grand Luxe which is a luxury boutique event space located on Bayview Avenue. Virtual event attendees will join us on a platform called Hopin, which is user-friendly and engaging virtual event solution. In Person and Virtual attendees will be connected via the Hopin mobile app. The combination of the sophisticated Grand Luxe and the robust Hopin platform is sure to make the 2022 DDA Awards Gala a huge success.






# 2021 Attendees

- Acanthus Interiors
  - Ace of Space Interiors
  - ACM Designs
  - AMG Design
  - Anastasia Interior Design
  - Azure Design Studio Inc
  - Bain Ultra
  - Benjamin Moore
  - BJOID
  - Bobeche Interiors
  - Breathe Interiors
  - Cambria
  - CM Planning + Design
  - Controllers
  - Cosentino
  - DeBeck Interiors inc
  - Decorating Vision
  - DesignerStone Panels
  - Designtheory Inc.
  - Distinctive Home
  - Estee Design
  - Fig Interiors
  - Fine Finishes Design Inc.
  - Fisher and Paykel Appliances Canada
  - Flair Interiors ~ Design
  - Four Blocks South Inc.
  - Frahm Interiors
  - George Brown College
  - Giovanoli Designs
  - Glen Peloso Design
  - Goemans Appliances
  - Goldie Living Interior Design
  - Grandeur Decor and Boutique
  - HYPNOS CANADA
  - Idevoks Design
  - Interiors by Luli
  - Jane Campbell Designs
  - Jane Nares Designs
  - Jill Carty Designs
  - Juliette Interiors
  - Junction Five Design
  - Katherine Joy Interiors
  - Katie Campbell Interiors
  - Lakeland College
  - Laurie Sprague Designs
  - LDR DESIGN
  - LightVisions
  - Long Line Design
  - Lumar Interiors
  - Mary Dancey Interiors
  - Merle Bessner Interiors
  - Pheasant Lane Interiors
  - ProSource Wholesale Toronto
  - Residential Interiors
  - Robin Interiors
  - ROBINSON
  - Sheridan College
  - Sherwin Williams
  - Simply Swank Decor
  - Solutions Decor
  - SONIA SUDAN Interiors
  - Soulier Design Studio
  - Stacey Price Design
  - StageIt.One Inc.
  - Stephani Buchman Photography
  - Stevens-Guille Designs
  - Studio Glas Inc.
  - Stylish Fireplaces
  - Sylvie B Designs
  - TASCO APPLIANCES
  - The Collective Workspace
  - The Dickson Design Group
  - The Home Stylist
  - Toronto International Design Centre
  - Twin Oaks Interiors Inc.
  - Urban Aesthetics
  - WW Design Studio
  - Yorkville University
  - ZESTY LIFESTYLE
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## Why Sponsor?

- The 2021 Awards Gala was the first virtual event that DDA hosted and there were over 110 registrations, with an 84% attendance rate. The DDA membership is highly eager for an in person gathering, leading us to expect over 100 people in person and an additional 100 online attendees
  - Attendee engagement during the 2021 virtual event was impressive. Over 1,300 private messages between attendees were sent, plus an additional 400+ messages posted throughout the platform.
  - Over 70% of attendees visited the 2021 virtual exhibit hall to interact with our partners
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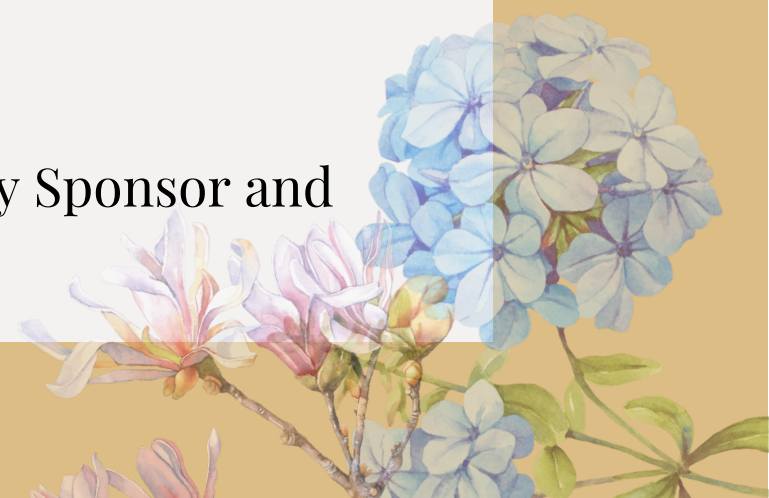


# Dinner Sponsor

1 opportunity available

**\$5,500**

*The Dinner Sponsorship includes exclusive recognition for the appetizer, main course, dessert, and wine*

- Public thank you and recognition by event emcee
  - Opportunity to provide organization promotional video to be played on the main stage during dinner. Length to be determined by DDA
  - Logo Exposure on printed signage, email marketing, registration website, PowerPoint presentations, Virtual Platform and post event survey
  - Two (2) branded push notification sent to all attendees on virtual platform and mobile app
  - One (1) Virtual Exhibit Booth (including lead retrieval and live video capabilities) in prime location of exhibitor listing
  - Logo exposure on each attendee's dessert plate (logo will be printed on a flag and added to dessert)
  - Logo exposure on printed dinner menu
  - Ability to provide branded napkins to be served with dessert (at cost to sponsor)
  - Four (4) complimentary in-person tickets
  - Four (4) complimentary virtual tickets
  - Four (4) stand-alone posts on DDA social media accounts, announcing Sponsor.
  - One (1) stand alone email to DDA members announcing sponsorship
  - Opportunity to provide two (2) giveaways to be used as a prize
  - One (1) stand alone email communication sent to the DDA Canada Membership. Content to be developed by Sponsor and approved by DDA Canada
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# Cocktail Reception Sponsor

1 opportunity available

**\$3,500**

*The Cocktail Reception sponsor includes Title recognition at the food and beverage sponsor at the Cocktail Reception*

- Logo Exposure on printed signage, email marketing, registration website, PowerPoint presentations, Virtual Platform and post event survey
  - Public thank you and recognition by event emcee
  - One (1) Virtual Exhibit Booth (including lead retrieval and live video capabilities) in prime location of exhibitor listing
  - One (1) branded push notification sent to all attendees on virtual platform and mobile app
  - Ability to provide branded napkins to be served with appetizers (at cost to sponsor)
  - Three (3) complimentary in-person tickets
  - Three (3) complimentary virtual tickets
  - Three (3) stand-alone posts on DDA social media accounts, announcing Sponsor.
  - Opportunity to provide one (1) giveaways to be used as a prize
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# Digital Sponsor

1 opportunity available

**\$2,500**

*The Digital Sponsor encompasses recognition as the Mobile App & Virtual Platform Sponsor*

- Public thank you and recognition by event emcee
  - Prime logo exposure on Mobile App, Virtual Platform and onsite at the in-person venue
  - Opportunity to provide organization promotional video to be played on the main stage during program. Length to be determined by DDA
  - Logo Exposure on printed signage, email marketing, registration website, PowerPoint presentations, Virtual Platform and post event survey
  - Two (2) branded push notification sent to all attendees on virtual platform and mobile app
  - One (1) Virtual Exhibit Booth (including lead retrieval and live video capabilities) in prime location of exhibitor listing
  - One (1) complimentary in-person ticket
  - Four (4) complimentary virtual tickets
  - Two (2) stand-alone posts on DDA social media accounts, announcing Sponsor.
  - One (1) stand alone email to DDA members announcing sponsorship
  - Opportunity to provide two (2) giveaways to be used as prizes
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# Keynote Sponsor

**\$1,500**

1 opportunity available


- Public thank you and recognition by event emcee
  - Opportunity to introduce Keynote Speaker
  - Logo Exposure on printed signage, email marketing, registration website, PowerPoint presentations, Virtual Platform and post event survey
  - One (1) branded push notification sent to all attendees on the virtual platform
  - Opportunity to provide one (1) giveaway to be used as a prize
  - One (1) Virtual Exhibit Booth (including lead retrieval and live video capabilities) in prime location of exhibitor listing
  - One (1) complimentary in-person ticket
  - Two (2) complimentary virtual tickets
  - Two (2) stand-alone posts on DDA social media accounts, announcing Sponsor.
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# Award Sponsor

14 opportunities available

**\$1,200**

- Opportunity to present the first, second and third place winners in the chosen Award category, to the Award Winners
  - Logo Exposure on printed signage, email marketing, registration website, PowerPoint presentations, Virtual Platform and post event survey
  - One (1) Virtual Exhibit Booth (including lead retrieval and live video capabilities) in prime location of exhibitor listing
  - One (1) complimentary in-person ticket
  - One (1) complimentary virtual ticket
  - One (1) branded banner ad on the mobile app
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# Decor Sponsor

3 opportunities available

**\$750**

*The Décor sponsorship will enhance the look and feel of the Gala by adding elements such as centrepieces and other décor items.*

- Logo Exposure on printed signage, email marketing, registration website, PowerPoint presentations, Virtual Platform and post event survey
- Public thank you and recognition by event emcee
- One (1) Virtual Exhibit Booth
- Opportunity to provide one (1) giveaway to be used as a prize
- One (1) branded banner ad on the mobile app






# Entertainment Sponsor

3 opportunities available

**\$750**

*The Entertainment sponsor gets the opportunity to work with DDA Canada to determine source of entertainment such as a band, photobooth, etc.*

- Logo Exposure on printed signage, email marketing, registration website, PowerPoint presentations, Virtual Platform and post event survey
  - Public thank you and recognition by event emcee
  - One (1) Virtual Exhibit Booth
  - Logo recognition or verbal mention (depending on entertainment chosen)
  - One (1) branded banner ad on the mobile app
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## Partner

**\$500**

- Logo Exposure on printed signage, email marketing, registration website, PowerPoint presentations, Virtual Platform and post event survey
- Public thank you and recognition by event emcee
- One (1) Virtual Exhibit Booth

## Pre-Gala Exhibit and Networking Display Table

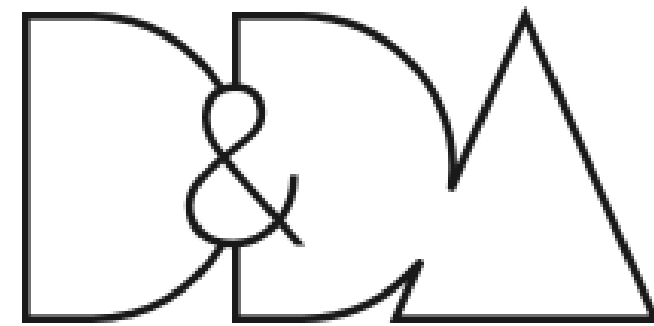
**\$250**

5 opportunities available. *In Person only*

- 6-foot table with linen
- Ability to interact with DDA members and share information on your organization
- Includes 1 access pass to the pre-gala. *Does not include access to the cocktail reception, dinner or awards presentation*







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